



## SeaChange Panoramic Platform Selected by Russia's TotalVideo for OTT Platform

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ACTON, Mass., Dec. 20, 2018 (GLOBE NEWSWIRE) -- Video solutions pioneer SeaChange International (NASDAQ: SEAC) and Russian-based video operator TotalVideo have entered into an agreement to develop a multi-operator, multi-tenant hybrid OTT/DVB/IPTV platform that will enable video and cable providers in Russia to offer multi-screen services to their subscribers.

TotalVideo has agreed to develop their new service using [SeaChange's PanoramiC platform](#), and plans to offer this new video platform to service providers across Russia and Eastern Europe. The service platform will provide advanced viewing capabilities for live, linear, and on-demand content across a variety of devices, both fixed and mobile.

"With SeaChange, TotalVideo has the scalable foundation to serve our customers as comprehensively and effectively as possible," said Mikhail Silin, General Director, TotalVideo. "The combination of software solutions and professional services provided by SeaChange will allow us to deliver a platform that video providers and operators can easily adopt, allowing them to offer their viewers an enhanced user experience. With our new platform, they will benefit with increased viewership and customer loyalty."

The PanoramiC platform is a cloud-based video management and delivery platform, combining the components of the [SeaChange cFlow™](#) video management and monetization portfolio with complementary streaming solution elements from leading vendors ATEME, ATES Networks, Broadpeak, and castLabs. This highly scalable platform solution allows providers to quickly and cost-effectively deploy personalized video services across multiple screens and devices, while offering a consistent user experience across their multiple devices.

"As consumers demand access to video on every device, video providers around the world must enhance their existing infrastructures to offer high-quality, premium video across any platform, with optimized and personalized user experiences," said Ed Terino, Chief Executive Officer, SeaChange. "We are proud to have been chosen by TotalVideo to help them develop a best-in-breed multi-screen platform for video operators and their consumers in Russia."

### About SeaChange International

For 25 years, SeaChange (Nasdaq: SEAC) has pioneered innovative solutions to help video providers around the world manage and monetize their content. As the video industry rapidly evolves to meet the "anytime, anywhere" demands of today's viewers, SeaChange's comprehensive content, business, viewer experience and advertising management solutions provide a mature, network-agnostic, cloud-enabled platform of scalable core capabilities that video service providers, broadcasters, content owners and brand advertisers need to create the personalized, individual™ experiences that drive viewer engagement and monetization. For more information, please visit [www.seachange.com](http://www.seachange.com).

### Safe Harbor Provision

Any statements contained in this press release that do not describe historical facts, including regarding future operations of SeaChange, are neither promises nor guarantees and may constitute "forward-looking statements" as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements may include words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. Any such forward-looking statements contained herein are based on current assumptions, estimates and expectations, but are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that may cause actual results to differ materially from expectations. Numerous factors could cause actual future results to differ materially from current expectations expressed or implied by such forward-looking statements, including the risks and other risk factors detailed in various publicly available documents filed by the Company from time to time with the Securities and Exchange Commission (SEC), which are available at [www.sec.gov](http://www.sec.gov), including but not limited to, such information appearing under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the SEC on April 16, 2018. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers not to rely on any such forward-looking statements, which speak only as of the date they are made. The Company disclaims any intent or obligation to publicly update or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

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