



## SeaChange International Named to Streaming Media's Top 50 Companies Leading the Online Video Industry List

October 10, 2018

### The Top 50 List Will Be Published in The October 2018 Issue

ACTON, Mass., Oct. 10, 2018 (GLOBE NEWSWIRE) -- Video solutions pioneer SeaChange International (NASDAQ: SEAC) has been selected by *Streaming Media's* editors as one of the top 50 most influential companies taking the streaming media industry into the future. All companies chosen for the honor will be profiled in the magazine's October issue.

The issue also features a byline by SeaChange's Chief Executive Officer, Ed Terino, discussing how open cloud-based video platforms are enabling 'video everywhere' and facilitating new opportunities, business models and markets. Additionally, these platforms provide video technology providers with the opportunity to integrate advanced services into any given workflow. As a result, video providers and content creators can offer customers a more personalized and engaging viewing experience.

This year SeaChange embarked on a major portfolio refresh, leveraging a new brand name, cFlow, to describe the multiple elements in its video management solutions suite. SeaChange also launched a new cloud-based PaaS video management and delivery solution, the PanoramiC platform, for both OTT and IPTV. The PanoramiC platform is a real-world expression of SeaChange's advocacy for open, multi-vendor solutions that will unleash OTT video's potential. With the new brands and messaging, SeaChange has positioned itself for the future.

"If our industry is to optimize innovation, cost efficiency and growth, while providing the experience that viewers demand, we must evolve to more open systems and APIs that offer rapid deployment and feature portability across a wide swath of systems and viewers. Ultimately this will drive the economies of scale and innovation that a fully IP-enabled future can unleash," said Ed Terino, Chief Executive Officer, SeaChange.

"The online video marketplace is more crowded than ever, and it's getting tougher to separate the facts from the fluff, and so we decided to make our annual list even more exclusive—the 50 most important, most innovative, and most interesting companies operating in our space today" said Streaming Media editor and VP Eric Schumacher-Rasmussen. "It's a list compiled by the experts—Streaming Media's editorial staff—and we hope it helps our readers better understand who and what really matters in our industry today."

The *Top 50 List* has been published on [Streaming Media's](#) website. Ed Terino's View from the Top article can only be read by those who subscribe to the publication's [digital edition](#).

To learn more about SeaChange International, please visit [www.seachange.com](http://www.seachange.com). Follow SeaChange on [Twitter](#), [Facebook](#), and [LinkedIn](#).

### About SeaChange International

For 25 years, SeaChange (Nasdaq: SEAC) has pioneered innovative solutions to help video providers around the world manage and monetize their content. As the video industry rapidly evolves to meet the "anytime, anywhere" demands of today's viewers, SeaChange's comprehensive content, business, viewer experience and advertising management solutions provide a mature, network-agnostic, cloud-enabled platform of scalable core capabilities that video service providers, broadcasters, content owners and brand advertisers need to create the personalized, individual™ experiences that drive viewer engagement and monetization. For more information, please visit [www.seachange.com](http://www.seachange.com).

### Safe Harbor Provision

Any statements contained in this press release that do not describe historical facts, including regarding future operations of SeaChange, are neither promises nor guarantees and may constitute "forward-looking statements" as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements may include words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. Any such forward-looking statements contained herein are based on current assumptions, estimates and expectations, but are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that may cause actual results to differ materially from expectations. Numerous factors could cause actual future results to differ materially from current expectations expressed or implied by such forward-looking statements, including the risks and other risk factors detailed in various publicly available documents filed by the Company from time to time with the Securities and Exchange Commission (SEC), which are available at [www.sec.gov](http://www.sec.gov), including but not limited to, such information appearing under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the SEC on April 16, 2018. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers not to rely on any such forward-looking statements, which speak only as of the date they are made. The Company disclaims any intent or obligation to publicly update or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

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