



## Atlantic Broadband Deploys SeaChange Solutions for New IP VOD Service

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*SeaChange collaborates with Concurrent Technology Inc. to provide Atlantic Broadband with comprehensive and scalable content delivery and storage solution that supports near-term objectives and long-term growth*

ACTON, Mass., July 30, 2018 (GLOBE NEWSWIRE) -- Video solutions pioneer [SeaChange International Inc.](#) (NASDAQ: SEAC) today announced a significant deployment of its new [cFlow™](#) video solutions portfolio with [Atlantic Broadband](#), the country's ninth largest cable operator. The new Internet Protocol (IP) Video On Demand (VOD) service is now available in Atlantic Broadband's Connecticut, New Hampshire and Maine service areas, with deployments planned for its other markets by year's end.

Featuring the cFlow video portfolio's cContent™ and cBridge™ elements, the new system coexists with legacy HFC/QAM VOD, enabling Atlantic Broadband to leverage legacy investments while providing the infrastructure for smart, scalable IP VOD offerings into the future. The system was engineered with [Concurrent Technology Inc.](#), a Vecima Company (TSX: VCM), to include their content delivery, transcode, and storage solutions.

"IP presents infinite opportunities for the enhanced delivery and personalization of video-on-demand, and we are excited to offer customers this new experience with SeaChange's IP VOD technology," said Heather McCallion, Vice President, Products & Programming, Atlantic Broadband. We look forward to working with the teams at SeaChange and Concurrent to deploy this platform across the Atlantic Broadband footprint throughout 2018, and to continue our video platform evolution."

Echoing this sentiment, Kurt Michel, Vice President of Marketing at SeaChange, stated, "The SeaChange cContent and cBridge solutions facilitate the transition to IP required by forward-thinking service providers by offering advanced functionality and scalability, eliminating complexity, and integrating with media delivery technologies such as those from Concurrent. With its SeaChange + Concurrent platform, Atlantic Broadband is now offering these advanced video services for customers to enjoy."

"We believe the partnership between SeaChange and Concurrent brings critical innovation to the cable market, enabling companies like Atlantic Broadband to offer an enhanced subscriber experience across a wide range of IP capable devices," said Dan Gledhill, Vice President of Sales at Concurrent. "Our solution allows operators to cost effectively reach a broader audience with more content so they can continue to be successful in a competitive sector."

The SeaChange [cContent](#) video content management system (CMS) simplifies the design and management of increasingly complex content workflows, provides the metadata enrichment that is so critical to matching the right content to viewers, and scales dynamically as the number of subscribers grows. SeaChange's [cBridge](#) solutions provide a complete set of readily scalable "back-office" management capabilities, including offer creation, pricing, packaging, promotion and multiscreen session management, enabling providers to build a personalized bridge between content and viewers. cContent and cBridge are part of the SeaChange cFlow portfolio of comprehensive video management solutions.

### About SeaChange International

For 25 years, SeaChange (Nasdaq: SEAC) has pioneered innovative solutions to help video providers around the world manage and monetize their content. As the video industry rapidly evolves to meet the "anytime, anywhere" demands of today's viewers, SeaChange's comprehensive content, business, viewer experience and advertising management solutions provide a mature, network-agnostic, cloud-enabled platform of scalable core capabilities that video service providers, broadcasters, content owners and brand advertisers need to create the personalized, individual™ experiences that drive viewer engagement and monetization. For more information, please visit [www.seachange.com](http://www.seachange.com).

### About Concurrent

Concurrent Technology Inc., a Vecima Company (TSX: VCM), empowers content and service providers with innovative solutions to intelligently deliver media to their customers, at any scale, through a wide range of deployment and commercial options. With virtualized and scalable solutions for transcoding, storage, origin, and cache, Concurrent's software-defined platforms support the most challenging requirements, all over the world, helping content creators, producers and distributors succeed. With solutions from content management to delivery, and billions of streams distributed over two decades, Concurrent's global team and experience is enabling increased revenue opportunities and reduced operational costs for the planet's leading innovators in visual media. Visit [www.concurrent.com](http://www.concurrent.com) for further information.

### About Atlantic Broadband

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the 9th largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more about Atlantic Broadband, please visit [www.atlanticbb.com](http://www.atlanticbb.com).

### Safe Harbor Provision

Any statements contained in this press release that do not describe historical facts, including regarding future operations of SeaChange, are neither promises nor guarantees and may constitute "forward-looking statements" as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements may include words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. Any such forward-looking statements contained herein are based on current assumptions, estimates and expectations, but are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that may cause actual results to differ materially from expectations. Numerous factors could cause actual future results to differ materially from current expectations expressed or implied by such forward-looking statements, including the risks and other risk factors detailed in various publicly available documents filed by the Company from time to time with the Securities and Exchange Commission (SEC), which are available at [www.sec.gov](http://www.sec.gov), including but not limited to, such information appearing under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the SEC on April 16, 2018. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers not to rely on any such forward-looking statements, which speak only as of the date they are made.

The Company disclaims any intent or obligation to publicly update or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

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